



*Moving Los Angeles Forward*

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Media Inquiries Only:  
Clinton Quan, (213) 972-8406, [clinton.quan@lacity.org](mailto:clinton.quan@lacity.org)

***LADOT Launches New Transit Access Pass (TAP) Cards at The Downtown Art Walk***

Los Angeles (May 8, 2013) – On May 9, 2013, the Los Angeles Department of Transportation (LADOT) will unveil new limited edition TAP cards featuring custom art work. These digital wallets can store fare media (e.g. cash value for one-way trips and monthly passes) for LADOT's DASH and Commuter Express services as well as Metro rail and bus.

Customers who load cash value or buy a LADOT pass will get a free TAP card. (Currently both LADOT and Metro charge \$2.00 for a TAP card.) Information about the five convenient downtown DASH routes as well as Commuter Express also will be available.

LADOT will be the exclusive sponsor of the Art Walk Lounge (634 South Spring Street) during The Downtown Art Walk (<http://downtownartwalk.org/>) and LADOT TAP cards will be available from 6:00 p.m. to 10:00 p.m. Art Walk is a growing event that features self-guided tours of local artists and galleries.

"Los Angeles is a great city with a rich arts heritage," said Joe Moller, the Executive Director of The Downtown Art Walk. "Public transit is becoming increasingly important to LA and is contributing to the resurgence of downtown Los Angeles. This partnership with LADOT will make the connection between art and public transit stronger and show that transit can be part of the lifestyle of the new Los Angeles."

"We'll be at The Downtown Art Walk supporting this great event and talking to the public about how our DASH services can meet many of the transportation needs of people who want to get around downtown LA," said LADOT general manager Jaime de la Vega. "Our new TAP cards are unique and make it easy to take DASH without having to carry coins."

If you cannot join us at Art Walk, you still can pre-order the new LADOT TAP card on-line at <http://app.streamsend.com/public/d238wtccna/F2V/subscribe>.

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City of Los Angeles Department of Transportation, 100 South Main Street, Los Angeles, CA 90012