



Moving Los Angeles Forward

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LADOT Rolls Out the TAP Truck to Promote its Limited Edition TAP Cards

Los Angeles (May 16, 2013) - The Los Angeles Department of Transportation (LADOT) brings the sale of its limited edition transit access pass (TAP) cards to the streets of Los Angeles. Look for the TAP truck in downtown Los Angeles Monday, May 20 through Friday, May 24 from 11:00 a.m. to 3:00 p.m. at the following locations:

- Monday 5/20 Department of Water & Power
- Tuesday 5/21 City Hall & Caltrans
- Wednesday 5/22 Pershing Square
- Thursday 5/23 Water Court & Wells Fargo Center
- Friday 5/24 LA Live

The new limited edition LADOT TAP cards are digital wallets that replace current LADOT paper passes and tickets beginning June 1, 2013. Customers can load LADOT passes, discounted multi-trip ticket books, and stored value (cash) on our TAP cards. Metro fare media also can be loaded on LADOT TAP cards. Get the Metro EZ Pass and ride both LADOT and Metro services with one card.

Customers can “match their style” with one of four unique artistic designs. Upload a short video using the Vine app (<https://blog.twitter.com/2013/vine-new-way-share-video>) on Twitter @ladottap or at the “LADOT TAP Card” Facebook page for a chance to win a limited edition card preloaded with a DASH monthly pass and for updates about upcoming TAP card events.

The new limited edition cards also are available online at www.ladottransit.com , by phone at (213, 310, 323 or 818) 808-2273, or in person at LADOT’s Transit Store located in the Los Angeles Mall at 201 North Los Angeles Street in downtown Los Angeles.

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